



First Impressions: Assessing Your Community for Tourism

A community report forum for Marlette, MI

DATE & TIME:

- *September 25, 2017*
- *5:30-8:00 p.m.*
- *Refreshments served*

LOCATION:

- *Marlette Elementary School Media Center*

COST:

- *This event is free.*
- *Registration is encouraged:* <https://events.anr.msu.edu/FIT/>

SPONSORS:

- *The City of Marlette*
- *The FIT Community Leadership Team*
- *The I-69 Thumb Regional Prosperity Initiative*

Accommodations for persons with disabilities may be requested by contacting MSU Extension at 810-989-6935 within two weeks of the event to make arrangements. Requests received after this date will be fulfilled when possible.



WHO SHOULD ATTEND:

Business owners, elected officials, organizations, educators, families, students, and residents of the Marlette community. This event is open to anyone interested in the future of Marlette and the surrounding region.

DESCRIPTION OF PROGRAM:

First Impressions helps communities learn about their strengths and weaknesses through the eyes of first time visitors. In 2017, the City of Marlette was successful in applying for the First Impressions program offered by Michigan State University Extension. During the summer of 2017, four tourists visited unannounced. The results of their visit will be shared during this evening forum. Community leaders will be present to hear results, listen to suggestions, and guide next steps.

FOR ADDITIONAL INFORMATION CONTACT:

Corey Schmidt at Marlette City Hall (989) 635-7451

Community Leadership Team:

Corey Schmidt, Sara Redman, Sarah Barratt and Kendra Jickling

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